

August 25, 2011

Dear Artist:

**RE: Trout Unlimited Canada's 2012 Artist-of-the-Year Search**

You are invited to submit artwork for the 20th annual juried selection of Trout Unlimited Canada's Artist of the Year. The winning art piece will be utilized throughout Canada as part of TUC's national program of fundraising for coldwater conservation endeavours.

Trout Unlimited is looking for a landscape painting in recognition of TUC's commitment to cold water conservation and protection. Competition rules and background information are attached and on our web site at [http://www.tucanada.org/TUC\\_artist\\_winners.shtml](http://www.tucanada.org/TUC_artist_winners.shtml)

The successful artist will receive a \$2,000 cash prize with the winning artwork being donated to Trout Unlimited Canada. In addition the artist will receive a receipt for Canadian tax purposes for the amount the original piece sells for at auction at TUC's Calgary National Conservation Dinner & Auction which will be held on ????????, 2012. Our Calgary dinner is the largest and most successful coldwater conservation event in North America. The Artist of the Year originals have averaged a selling price of over \$3,500 during this time.

Further promotion of the winning artwork will include its use on our 2012 dinner programs which will be used at fundraising dinners across the country. As well a signed and numbered limited edition print (60 pieces plus 25 remarque's and 25 artist proofs), will be created. The prints will be sold at our fundraising events as well as being used as donations to other events. TUC's website will feature the winning piece and artist on our website as well as being presented in our newsletter "Currents" which is found in "Fly Fusion" magazine. This combination of TUC's promotion will mean that the artist will be featured prominently to thousands of committed conservationists while at the same time the artwork itself will raise significant funds for coldwater conservation.

Judging will be done in two stages. The preliminary stage, art is to be submitted as a photo or digitized image of your original piece of artwork (or artworks as an artist may submit up to 3 pieces for consideration). The initial judging will be done on the submitted images and the top ten artists selected will be asked to submit their original piece(s) for the final jury selection.

Should you require any further details concerning Trout Unlimited Canada's mandate, scope of work, projects, etc., please do not hesitate to contact Kimberly Davidson, Membership Coordinator at 403-221-8360.

Once again, let me extend my personal invitation to enter this very special contest, and wish you the best of luck.

Yours in conservation,



Ken Kohut  
Chairman, Artist of the Year Committee

## Invitation to Submit Art for a Juried Competition

Invitation to submit art to Trout Unlimited Canada, 2012 Fund Development Program  
--20<sup>th</sup> in a series --

### **Terms under which art is to be submitted:**

- The winning piece will be selected by a jury. The selection will be done in two stages - first from the submitted images and then from original art requested for the final submission. (see below)
- The winning piece will be considered a donation to Trout Unlimited Canada for use as part of TUC's dinner program. As such, a tax receipt will be issued to the artist for the amount of the sale.
- A prize of \$2000.00 will be awarded to the winning artist
- The winning selection will be produced as a limited edition of signed lithographic reproductions. This edition will be for 110 prints including the following:
  - A signed and numbered limited edition of 60 to be sold at our fundraising events and to the general public
  - A conservation edition of 25 artist Remarque's to be donated to Trout Unlimited Canada for a portfolio of cover art
  - The artist receives 25 artist proof prints
  - Artwork will be reproduced on program covers and other like material for Trout Unlimited Canada fund development events held across Canada. The winning piece will be featured on the Trout Unlimited Canada website and our newsletter "*Currents*".
  - Funds from sale of the art will be used for conservation, protection and education with respect to cold-water environments.

### **Instructions for submission of art:**

- Art is to depict and highlight scenes from landscapes and riparian habitats.
- All art will be submitted as either a photo of the original or a digital image of the original. Digital images may be submitted to [kdavidson@tucanada.org](mailto:kdavidson@tucanada.org). (Please clearly mark subject line in the email – Artist of the Year)
- The original art will be a suggested minimum image size of 16 x 20 inches (405 x 512 mm), or proportionally larger.
- **No original art will be submitted for the first round of judging.**
- The jury will select the top ten finalists and those finalists will be asked to submit their original piece of artwork. A winner will be chosen from among these ten submissions.
- Submissions must be received before closing of business on **Friday November 18<sup>th</sup>, 2011**. Please include your complete name, bio and artwork title with each submission.
- Canadian artists and artists residing in Canada are eligible.
- There is a limit of 3 submissions per artist.
- **A final choice will be made by January 20<sup>th</sup>, 2012**